**Marketplace Promotional Campaign Checklist**

Follow the easy steps below to promote Marketplace to your members using the marketing assets provided by Lone Wolf Technologies.

1. Download the Marketplace email and schedule it to send at 10am local time on day of launch.

2. Set up in-product notification with Lone Wolf.

- Contact [Partners@lwolf.com](mailto:Partners@lwolf.com) to schedule a dedicated in-product notification for members in your association that will appear in Transactions.

- This in-product notification will run for five days, beginning on the day of launch.

3. Download the social media post images and content template. Schedule social media post for 10am local time on day of launch.

4. Add digital ads to your intranet or work with Lone Wolf to set up targeted advertising.

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5. Set up an on-demand or live webinar for association members provided by Lone Wolf.

- Reach out to [Partners@lwolf.com](mailto:Partners@lwolf.com) to schedule.

If you want more materials, download the Marketplace Supplemental assets including media articles and interviews, blog post templates and more.