#### First announcement

Subject: Your signing experience is about to get better!

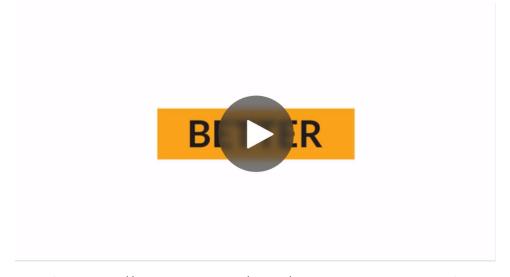
Hi {name},

We're excited to announce an all-new Authentisign is coming soon. Starting on **{launch date}**, {Association name} members will have exclusive access to the new experience. Lone Wolf re-designed the entire app and introduced a new, modern look and feel—so you can complete your transactions faster than ever.

Highlights you will love:

- Complete signings 60% faster with an all-new workflow
- Deliver a simple and intuitive signing experience to your clients
- Correct rejected signatures with new insights and signer feedback

Click here to learn more about what to expect in the New Authentisign.



(Link: https://share.vidyard.com/watch/rhjRMZDTg53zdFhYypSBU6)

# **Webinar Invitation**

Subject: Live webinar: Meet the new Authentisign

Hi [name],

Join us and {presenter name}, Lone Wolf's {presenter's position} for a live webinar on {Day of week, Month day at time} to learn:

- How to start using the new Authentisign experience
- New features and options like default annotation properties

• How you can complete signings 60% faster

## [REGISTER NOW]

Note: Link call-to-action button to webinar registration link

### Webinar Reminder

Subject: Reminder: Join us tomorrow for our featured webinar

Body:

Hi {name},

Just a quick reminder that our featured webinar, **Meet the new Authentisign**, is happening tomorrow, **{date}**.

[REGISTER NOW]

Note: Link call-to-action button to webinar registration link

#### Launch email

Subject: Just launched: the simplest, most intuitive signing experience

Hi {name},

# The brand new Authentisign experience is here!

Authentisign will help you deliver the most intuitive signing experience to your clients, while helping you complete transactions faster than ever before—and we're excited for you to try it out.

## What's new?

A simple, intuitive interface: all the tools you need in one place, easily drag, drop, delete and rotate pages, and more.

**Faster than ever**: the new framework, combined with a more efficient workflow, also allows you to complete signings in less than half the time. New signing templates allow you to save default annotation properties and create automatic signature blocks. Plus, with an active sync with Transactions (TransactionDesk Edition) you only have to enter contact information once.

**New insights**: Now you can quickly correct rejected signatures and have access into insights, so you know why a signature was not accepted.

To get familiar with the new Authentisign, be sure to check out these resources:

Quick Start Guide

- How to Video
- Authentisign Support