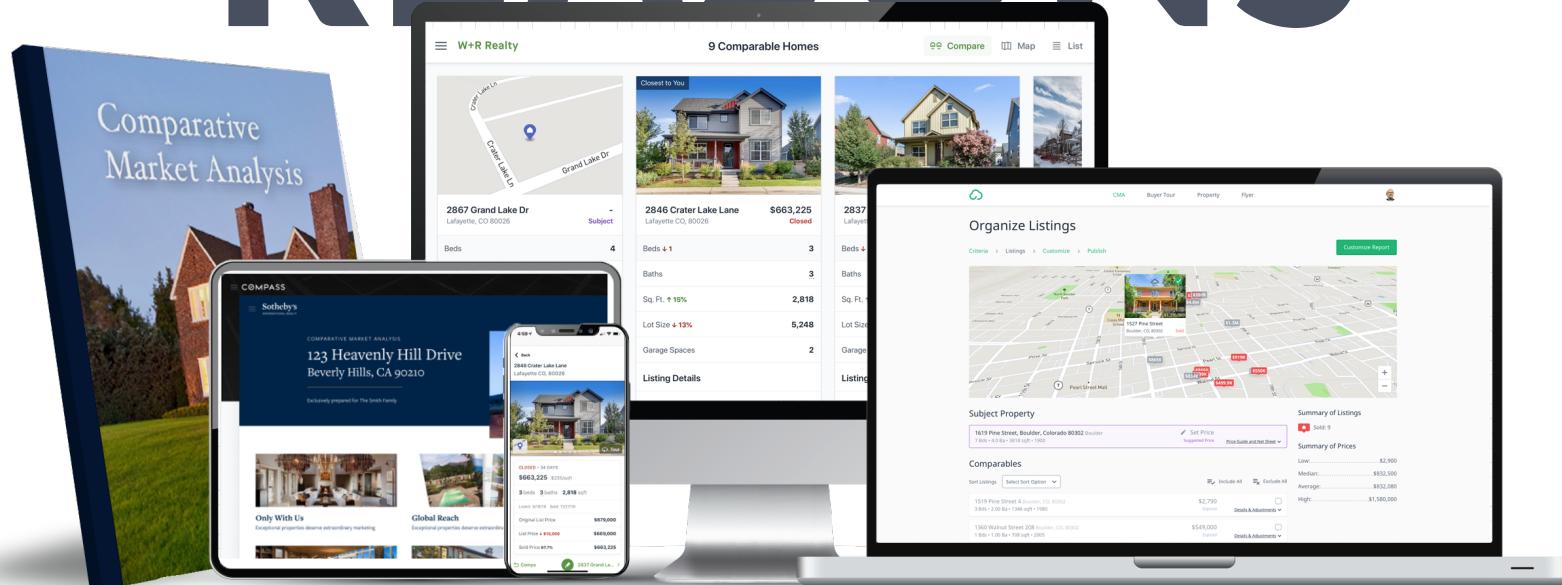




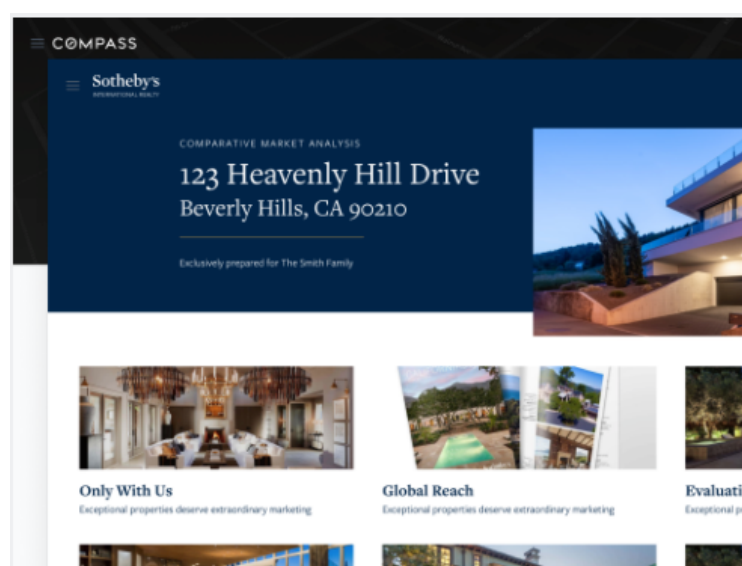
REASONS



TO START USING A CMA TOOL TODAY

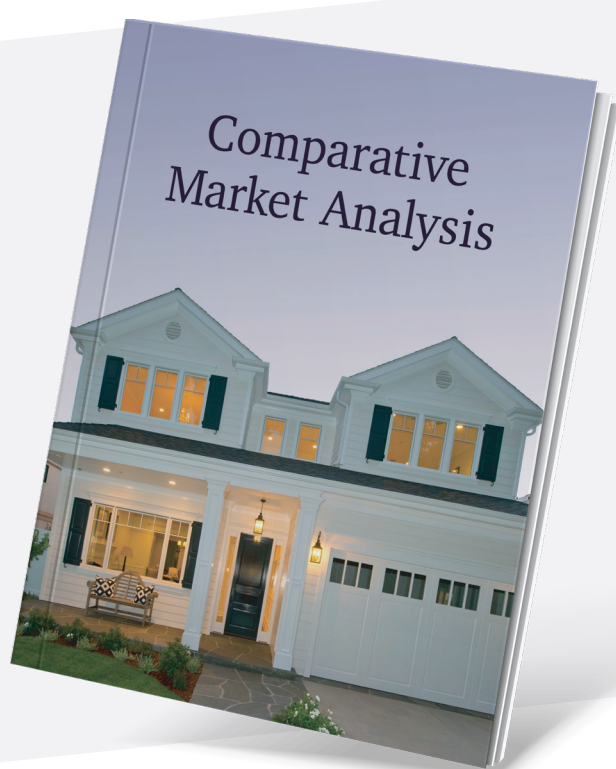
1 CONSISTENT BRANDING

Strengthen your brokerage's brand by arming your agents with CMAs that have your logo and brand colors preloaded.



2 PROFESSIONAL PRESENTATIONS

A recent survey found that only 50% agents win the listing consistently. Give your agents a CMA tool that impresses clients and helps explain the entire home-selling process, so they increase their close %.



3 CHOOSE BETTER COMPS

90% of agents still spend hours on the MLS to find comps. With a CMA tool that's directly connected to MLS data, your agents will not only find better comps, but also spend less time doing so.



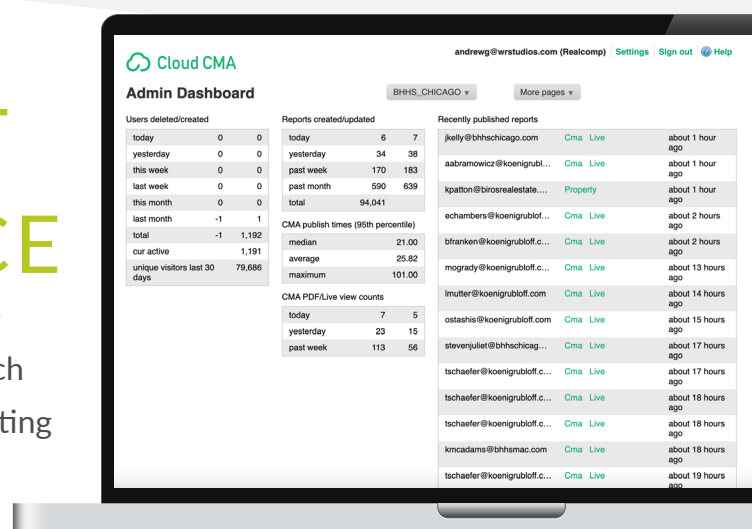
4 INCREASE PROFITS

When your agents win more listings, that means more profit for your brokerage.



5 TRACK AGENT PERFORMANCE

With your very own dashboard, easily see which agents are creating CMAs and which are not—so you always know what's affecting your bottom-line.



Want to see how Cloud CMA can help
your brokerage win more listings?

[SCHEDULE A DEMO](#)



LONE WOLF
TECHNOLOGIES



Cloud Agent Suite

Source: [Best Practices for CMAs and Listing Presentations Survey](#).