# LionDesk Launch Emails

## **Email 1 – Meet your new member benefit**

Subject line: Meet your newest member benefit, LionDesk!

Preview text: Automate your client nurture and stay on task

Hi [name],

We’re excited to share your newest [AOR/MLS] member benefit, LionDesk CRM, is now available and *at no cost to you*.

LionDesk keeps your leads and clients from falling through the cracks with features like:

· Pre-built drip campaigns that include email, text, and video

· Built-in reminders to keep you on task

· AI lead follow up to keep conversations flowing

· Integrations with Facebook for lead capture

· And more!

[Claim your free account]

## **Email 2 – Promo email**

Subject line: Turn more leads into lifelong clients

Preview text: With your new member benefit, LionDesk

Hi [name],

With real estate moving at warp speed these days, it helps to have tools that can keep up. With your newest [AOR/MLS] member benefit, LionDesk, you can automatically nurture leads, stay on task, and market your business—all in one place.

LionDesk CRM offers unique features like mass texting, AI lead follow-up, and video. More than just a CRM, it’s the ultimate lead management system.

[Claim your free account]

To help you get started, visit their [free resource center](https://liondesk.com/training/) for weekly webinars and self-paced training to learn how you can get the most out of your new member benefit.