



Transactions Member Benefit
Toolkit
Press Release

[State Assn.] to offer real estate's leading member benefit, Transactions (zipForm Edition).

[State Assn.] keeps foundational digital transaction management tool in members' hands at no cost

[City, State] – [DATE] – Today, [State Assn.] is pleased to announce that it will be offering real estate's leading transaction solution, Lone Wolf Transactions (zipForm Edition), to its [member count] members as a member benefit.

As the real estate industry evolves, associations across the country are rising to the occasion to ensure their members have a foundational digital transaction tool to run their business and serve their buyers and sellers. By providing Transactions' core digital forms and transaction management tools as a member benefit, [State Association] is ensuring its members do not lose any productivity or transaction history from potentially switching to new software and are fully equipped to excel in real estate in 2022 and beyond.

"[fill in the blank about how exciting this news is]," said [Name], [title] of [Assn]. "[fill in the blank about looking ahead to the future, and how important it is to equip agents with technology that allows them to run their business today, and that evolves with the real estate industry so they can continue to serve their customers in the future]."

"Transactions is the most used and highly adopted member benefit in real estate today," said Jimmy Kelly, CEO of Lone Wolf Technologies. "It's a foundational solution, giving agents leading digital forms and transaction management tools for a complete, simple, and secure transaction. From listing to contract to close, Transactions gives agents everything they need to focus on what's most important to them: closing deals and amazing their clients."

This year will see many exciting developments for Transactions. The technology company behind the member benefit, Lone Wolf Technologies ("Lone Wolf"), will begin beta-testing



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its next generation smart forms, a revolutionary transformation of digital forms featuring auto-check for errors and omissions, a mobile workspace, and the use of machine-learning to provide autosuggestions and contextual insights. The company will also continue to integrate newly acquired solutions from the Cloud Agent Suite, LionDesk, and HomeSpotter to further expand Transactions' end-to-end functionality for its association, MLS, broker, and agent customers, speeding up and simplifying the entire transaction from start to finish. This will ensure [State association]'s members get cutting-edge technology delivered directly to the transaction solution they use every day.

Media Contact:

[NAME | TITLE]

E: [EMAIL ADDRESS]

About [AOR]

[INSERT BOILER PLATE HERE]

About Lone Wolf Technologies

Lone Wolf Technologies is the North American leader in residential real estate software, serving over 1.5 million real estate professionals across Canada and the U.S. With cloud solutions for agents, brokers, franchises, MLSs and associations alike, the company provides the entire real estate industry with the tools they need to amaze clients, build their business, and improve profits—from transactions to back office, insights, and more, all in one place. Lone Wolf's head offices are located in Cambridge and ON, Dallas, TX.